

# Cotton Hill

June 30, 2005

## “You Gotta Believe” music video filmed at Cotton Hill Studios, Inc.

(Albany, NY) Local recording artist **Katrina Marie** working with independent filmmaker **Jeff Kirkendall** filmed a music video for her single “**You Gotta Believe**” Saturday, June 25<sup>th</sup> at **Cotton Hill Studios, Inc.**

The song’s positive message is weaved throughout the video with Katrina facing setbacks in her recording career and then ultimately triumphing. “Katrina is an up-and-coming artist, and I think this song relates strongly to what she is doing,” Kirkendall said. **Ray Rettig**, President of Cotton Hill Studios, Inc. who recorded “**You Gotta Believe**” said “Katrina Marie is a talented young woman with a strong drive to succeed.”

Kirkendall is an independent filmmaker with his own production company, Very Scary Productions based in the Capital Region. He has written and directed six films and has served as associate producer and editor for many others. “**You Gotta Believe**” is Kirkendall’s first music video and will be released sometime in 2006.



Pictured L-R: Katrina Marie in Studio A, Jeff Kirkendall in background